



# Generative AI

Make it Work for You - Responsibly and Securely



**gslab** | **GAVS**



## Introduction

Generative AI (GenAI) is proving its value across industries – rapidly and convincingly. Although organizations are starting to understand the vast potential in GenAI, they find themselves uncertain about where to begin.

It is imperative to first determine whether GenAI aligns with your challenges and business strategy. If it does, identifying specific aspects of the business that could benefit from GenAI and devising a comprehensive implementation plan become critical.

## Business Outcomes We Deliver with GenAI



*Meaningful and personalized experiences*



*Improved employee productivity*



*Accelerated software design and development*



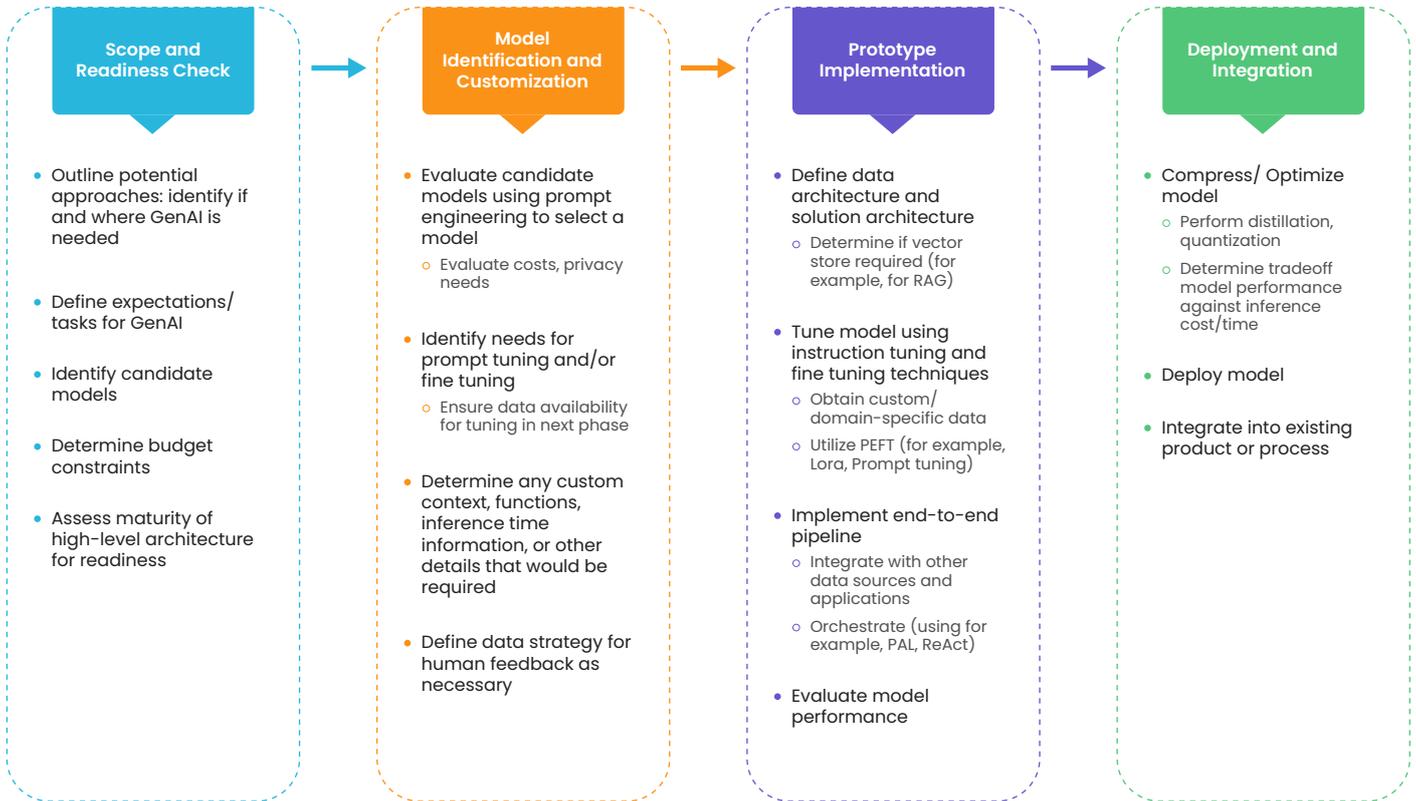
*Infusion of GenAI capabilities in products*



*Deep insights for improved decision making*

# Our Approach

Successful problem solving with GenAI requires a well-defined approach. With a dedicated GenAI expert team, deep understanding of analytical AI, strong data science background, and robust security standards, GS Lab | GAVS brings a structured approach to address diverse challenges using GenAI.



LLM (open source or partner) | Prompt Engineering | Data Science | Data Engineering | Software Engineering

# Our GenAI Expertise

## Models

- High Performance Models
- Foundational Models – OpenAI, Google PaLM, Amazon Titan, Bloom, FLAN-T5
- Domain-specific Models – BloombergGPT, Palm Medical Centers

## Ecosystems

- Hugging Face
- Amazon Bedrock
- Vertex AI

## Tools

- ChatGPT
- GBard
- AWS CodeWhisperer
- GitHub Copilot

## ■ Key Use Cases

### Healthcare – MediAssist

Provides healthcare professionals instant access to data-driven insights, helping them optimize patient care and streamline medical operations.

### BFSI - KYC

Provides a summary of everything the bank knows about the customer and presents it to client managers in the investment team.

### HiTech - T2R

Accelerates report generation with the use of plain language, saving time for executives.

### HiTech - GANC

Helps configure and manage multi-vendor devices, upskilling network administrators for prompt engineering.

## ■ Why GS Lab | GAVS

- Dedicated GenAI Team
- Strong Legacy in Allied Areas like Data Science and Data Engineering
- Domain Expertise
- Robust Training Engine



GS Lab | GAVS is a global technology company focused on creating business impact for its 200+ customers across the USA, Europe, the Middle East, and APAC. It offers digital product engineering, AI-led managed services, and digital transformation services to customers across BFSI, healthcare, communications, and high-tech segments. With 4000+ technologists and a strong talent grooming engine, it is a trusted growth partner to its customers.

The company focuses on deep tech engineering skills, innovative win-win business models, and customer success. Its IPs, such as ZIF, zIrrus, Rhodium, and zDesk, help accelerate technology adoption and reduce inefficiencies in operations. For more information on how GS Lab | GAVS can help solve your business problems, write to [inquiry@gavstech.com](mailto:inquiry@gavstech.com) or visit us at [www.gavstech.com](http://www.gavstech.com)